

# CIMCORP

## Rapid Growth Drives Organizational Change at Cimcorp

*A full schedule of customer orders and promising outlook have led to the decision to optimize the organization in order to better serve customers*

**Ulvila, Finland – March 21, 2017** — Major organizational changes have been announced by [Cimcorp](#), manufacturer and integrator of turnkey robotic gantry-based order fulfillment and tire-handling solutions, in line with its growing profile as a major systems integrator. Three senior executives have been appointed to Cimcorp's Group Executive Management, two sales units have been merged and a more highly integrated software department has been formed.

Masatoshi Wakabayashi, CEO, Cimcorp, says, "The changes have been made in response to our extensive growth and to ensure that all client expectations are met. The Cimcorp team is working on a number of diverse automation projects and we have a full schedule of new client implementations that we're recruiting for all the time."

In Cimcorp's Group Executive Management, Tero Peltomäki has been appointed to the role of vice president of business development, with a focus on product development and developing co-operation at corporate level. Marjo Rimpelä becomes vice president of finance & administration, while Rick Trigatti continues as North America president of Cimcorp.

The sales operation will now be headed up by Kai Tuomisaari, vice president of sales, who is responsible for developing the international sales network and managing company-wide sales operations. Cimcorp is looking to expand its sales activities to its customers in its target markets, including tire manufacturing and distribution. The software department will be led by Pasi Kankaanpää, director of software, with Sakari Mikkola responsible for software development in the technology development department.

The revenue of Cimcorp has been growing extremely rapidly, increasing by 35 percent in 2016 and having doubled in the past four years. During this time, Cimcorp also increased its

headcount by nearly a third. 2017 is expected be a year of continued growth and a promising outlook.

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A high-resolution version of the image below is available on request from [heidi@bridgeland-copyright.co.uk](mailto:heidi@bridgeland-copyright.co.uk); further press images are available in the [Media](#) area of the Cimcorp website



**Masatoshi Wakabayashi.jpg**  
*Masatoshi Wakabayashi, CEO of Cimcorp Oy*

### **About Cimcorp**

Cimcorp Group – part of [Murata Machinery, Ltd. \(Muratec\)](#) – is a leading global supplier of turnkey automation for intralogistics, using advanced robotics and software technologies. As well as being a manufacturer and integrator of pioneering material handling systems for the tire industry, Cimcorp has developed unique robotic solutions for order fulfillment and storage that are being used in the food & beverage, retail, e-commerce, fast-moving consumer goods (FMCG) and postal services sectors. With locations in Finland, Canada and the United States, the group has around 300 employees and has delivered over 2,000 logistics automation solutions. Designed to reduce operating costs, ensure traceability and improve efficiency, these systems are used within manufacturing and distribution centers in 40 countries across five continents. For more information, visit [www.cimcorp.com](http://www.cimcorp.com).

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